

SHWE OAK (HTET THU WIN)

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**PUBLISHING**

# HOW WEBSITE PUBLISHING WORKS



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## REQUIRED TOOLS (လိုအပ်သော ကိရိယာများ)

- ▶ Domain
- ▶ Web Hosting Server
- ▶ FTP

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# DOMAIN

- ▶ Only use letters, numbers, and hyphens for domain name. No other characters are allowed.
- ▶ Domain name cannot be start or end with hyphens.
- ▶ Cannot use a domain name that is already registered by others.
- ▶ Domain names are not case sensitive. e.g. `www.mydomain.com` is the same as `www.MyDomain.com`.
- ▶ Do not register a domain name that might infringe another company's trademark, unless you can prove that you have the right to do so.

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# WEB HOSTING SERVER

- ▶ Buy the domain & web hosting service together
- ▶ Use shared hosting service instead of dedicated IP hosting service.
- ▶ Things to look for in web hosting service
  - ▶ # of websites allowed (at least 1)
  - ▶ Space (at least 50 GB)
  - ▶ Bandwidth (unmetered. Needed to upload files.)
  - ▶ 1 domain should be included for free. (Buying a domain name costs \$10.99)
  - ▶ Email Accounts (at least 1)
  - ▶ Email Storage (at least 100MB)

# WEB HOSTING SERVER: GODADDY.COM

- ▶ <https://www.godaddy.com/hosting/web-hosting>
- ▶ Economy plan would do for our purpose

	Best Value		
<b>Economy</b>	<b>Deluxe</b>	<b>Ultimate</b>	<b>Business Hosting</b>
Go live with the essentials.	More space and flexibility for multiple sites.	Hosts complex sites, perfect for a growing business.	Optimized for high-traffic, eCommerce and resource-demanding sites.
As low as <b>\$2.99/mo</b> On sale - <b>Save 62%</b> \$7.99/mo when you renew <sup>4</sup>	As low as <b>\$4.99/mo</b> On sale - <b>Save 54%</b> \$10.99/mo when you renew <sup>4</sup>	As low as <b>\$7.99/mo</b> On sale - <b>Save 52%</b> \$16.99/mo when you renew <sup>4</sup>	As low as <b>\$19.99/mo</b> On sale - <b>Save 33%</b> \$29.99/mo when you renew <sup>4</sup>
<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Learn More</a>
Award-winning, 24/7 support	<b>Economy features, plus</b>	<b>Deluxe features, plus</b>	<b>Ultimate features, plus</b>
1 website	Unlimited websites <sup>oo</sup>	2x processing power & memory <sup>?</sup>	VPS power with cPanel ease of use
Unmetered bandwidth <sup>?</sup>	Unlimited storage	Free SSL Certificate – 1 year <sup>††</sup> <sup>?</sup> (\$74.99 value)	Dedicated resources
<b>New</b> PHP 7.0, 7.1	Unlimited subdomains	Free Premium DNS <sup>?</sup> (\$35.86/yr value)	Free SSL Certificate <sup>††</sup>
Free Microsoft Office 365 Business Email – 1 year (\$59.88 value) <sup>?</sup>		Unlimited Databases	
Free domain* with annual plan <sup>?</sup> (up to \$34.99 value)			

# WEB HOSTING SERVER: BLUEHOST.COM

- ▶ <https://www.bluehost.com/products/shared>
- ▶ Basic plan would do for our purpose

	Basic	Plus	Prime
	normally \$7.99	normally \$10.99	Recommended
	<b>\$2.95*</b> /mo	<b>\$5.95*</b> /mo	<b>\$5.95*</b> /mo
	Select	Select	Select
Websites	1	Unlimited	Unlimited
Website Space	50 GB	Unmetered	Unmetered
Bandwidth	Unmetered	Unmetered	Unmetered
Free SSL	Included	Included	Included
Performance	Standard	Standard	Standard
Included Domains	1	1	1
Parked Domains	5	Unlimited	Unlimited
Sub Domains	25	Unlimited	Unlimited
Email Accounts	5	Unlimited	Unlimited
Email Storage	100 MB per account	Unlimited	Unlimited
Marketing Offers	—	\$200	\$200
Spam Experts	—	1	1
Domain Privacy	—	—	1
Site Backup	—	—	CodeGuard Basic
	Select	Select	Select

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# FTP

- ▶ File Transfer Program
  - ▶ FileZilla (<https://filezilla-project.org/download.php?type=client>)
  - ▶ Cyberduck (<https://cyberduck.io/>)



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# VALIDATE HTML

- ▶ Beginners should validate html @ <https://validator.w3.org/>

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DEMO

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Shwe Oak